

# NIMPORT FLASH

#### Overview

Every year NIMPORT host Africa regional maritime and port industry professionals to a three-day conference and exhibition under the umbrella of Africa NIMPORT to access the industry performance in the delivery of the needed services for global and regional supply chain flow. The event presents a unified platform for marketing and promotion of opportunities within the maritime and logistics sectors and to attract more investors and expand Africa stake in international trade.

This event which started on the auspices of Nigeria Federal Ministry of Transportation has continue to project heartwarming intellectual subjects that capture industry essence and offer the solution to pressing industry development challenges.



#### Port and Regional Continental Free Trade Area (AfCFTA)

NIMPORT 2019 addressed the quest for an integrated and seamless Africa regional trade under the Theme: 'Fostering Africa's Global Trade Competitiveness'. The conference papers presented where geared towards supporting the Regional Continental Free Trade Area (AfCFTA) agreement. President Muhammadu Buhari, the President of Federal Republic of Nigeria has at the eve of NIMPORT 2019 signed the long awaited agreement to prepare Africa as common free trade zone. The AfCFTA was expected to fully take off in July 2020 with all 55 Sates, 1.3 billion people and a combined GDP

of about US\$3.4 trillion projected to expand the size of Africa's economy to US\$29 trillion by 2050.



Unfortunately, COVID-19 pandemic and the global lockdown and down turn on the global economy has slowed the launching of this regional ambitious programme. As was reflected in the paper presented by the Ms HADIZA BALA-USMAN, Managing Director of Nigeria Ports Authority at the NIMPORT on 'FOSTERING AFRICA'S TRADE COMPETITIVENESS AND THE ROLE OF PORTS' there is no going back. Africa stand in advantage with rapid growth and development of international trade and particularly regional trade and the port industry must be prepared while integration of hinterland transport and

logistics to maritime transport network should be topmost in the planning programme of the Africa countries.

#### Regional Transport Infrastructure And Privatization:

Poor infrastructure has continued to be a major hindrance to transport connectivity and trade integration in the Africa. In a paper presented by the Mr Chidi Izurah, The Managing Director Infrastructure Concession Commission, a call for the region most especially Nigeria to embrace privatisation through PPP of major transport infrastructure as there have capacity for return on investment while providing support for the development of other part economy.



#### **COVID-19 Disruption And Recovery:**

Though many expectations of the 2020 has be thwarted by the corona virus disruption, however NIMPORT 2020 will be reviewing some of the issues discussed last year with a focus on business recovery. NIMPORT will also look deeply into emerging technologies and automation following the NIMPORT workshop lead by Timothy Bamigbola, Researcher at National Centre for Port & Shipping, Australian Maritime College, University of Tasmania, Australia.

NIMPORT 2020 has been designed to confirm with WHO requirements for place of mass gathering and the event will be delivered in compliance to COVID-19 spread prevention rules while offering quality event experience.



Picture of cross section of participants at the NIMPORT 2019 covering international exhibitors and conference delegates from ports, terminals, logistics, boating and shipping equipment, technologies and services industries.

# **Conference Subjects**

Papers are requested from all industries connected directly or indirectly to maritime sector and subjects to cover;

- Improving International and Regional Trade
- Ports and Logistics Infrastructure Development
- Oil and Gas Logistics
- Total logistics connectivity
- Investment and Financing
- Security in Maritime Corridors
- Development of industrial terminals
- logistics hubs and Free Trade Zones
- Improving Export Cargo Traffic
- Removing Bottle Neck And Trade Blockages.

#### **Sessions:** 7-8 Dec 2020 10am -4.00pm

- ▶ Africa Maritime Ports And Regional Trade Integration
- → Maritime Safety And Security
- Emerging Technology And New Opportunities,
- ▶ Free Trade Zone and Expo Industry Cluster
- → Shipping, Logistics and Supply Chain Connectivity



NIMPORT NYSC career support programme.

#### **NIMPORT Expo:**

6th Dec 2020, 6pm Exhibitor Setup Evening 7th-8th Dec 2020 10 am Expo Open to The Public

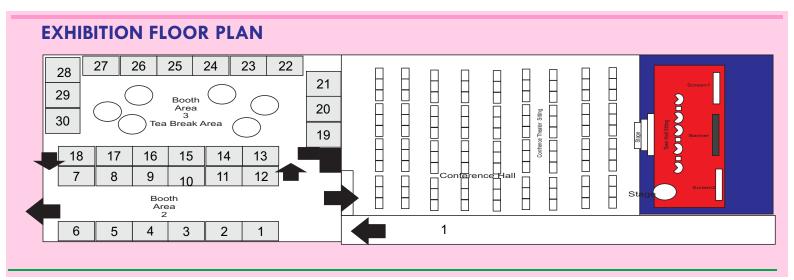
- OPort Equipments and Services
- •New Technologies of Logistics
- OAfrica Government agencies
- •Port and Terminal Operators
- OShipping and Freight Companies
- OLogistics Service Provider
- OFinancing and Leasing Companies
- OTransport and haulage Companies
- OFree Zones and Industrial Parks
- OShip Owners and Builder
- OMaritime Security and Safety Agencies
- **OTransport Insurance Companies**
- **O**Environmental Companies
- OCustoms And Inspection
- OTrade Group and Associations



Exhibition will onntinue be a major driver of this event as NIMPORT aims at prpromotingade and services within the sector. We have therefore moved to our location NIG V centre at the gate of Murtala Muhmammed International Airport, I eja Lagos. This provide the most exquisite placorm for International trade promotion or West Africa trade and business. Venue can hold over 100 exhibitors with 300 seaatingapacity conference space, access t to multory car park and low budget hotels within 10 minutes from centre.

# **EXHIBITION FLOOR PLAN**

The exhibition floor plan is designed to hold 25 units of 9sqm scheme booths spaced out with rooms for special designed booths and display units. Each booth is lighted and fited with; power point, a table and two chairs. Exhitors must wear face shield when demonstrating and talking to guest. All guests must wear their face masks. Engagement time limit of 10 minutes are allowed for interaction. Please see the participation instruction for prices.



#### **PARTICIPATION & SPONSORSHIP OFFERS**

EXHIBITION BOOTH PRICES		DELEGATE FEE	
Booth 9sqm	Standard Expo Desk	Nigeria Delegates	International Delegates
N 750,000	N 450,000	N 85,000/pp X	\$500/pp X
Total	Total	Total	Total



#### COFFFF / TFA **BREAKS**

You can sponsor the Coffee and Tea Breaks. 2 breaks are Platinum Position: N6.500,000 provided to give the perfect opportunity for networking and one-on-one meetings opportunities.

#### **NETWORKING COCKTAIL**

networking cocktail and get full branding.



#### **BUSINESS GALA**

A good business gala dinner brings all the delegates to meet with political and business colleague. A company can sponsor this dinner and be allowed to make keynote speeches to reflect his company's position.



#### **MEDIA SPONSORSHIP**

Media have a strong influence on this promotional event. We allows companies to sponsor media sections of the event and extract all its media and promotional benefits



### SEMINAR THEATERS

We allow our event to have a parallel or adjoining seminar activities which are totally sponsored by companies to project a new products or services. You can Expo Showcase Desk Only: N550,000 sponsor this seminar or request to hold such under our

#### **General Sponsorship**

Benefit:- Business Hall Branding, Mentioned in all adverts, 1 speaker, 9sqm branded booth, 4 delegates passes to conference.

#### Diamond Position:: N4,500,000

Evening networking cocktail provides a good business non Benefit:- Media Sponsor Credit: Main registration area branding, Mention in all adverts, 1/2 coloured formal meeting opportunities. A company can sponsor this advert in event journal, 1 speaker space, 9 sqm branded both, 3 delegates passes to conference.

#### Gold Positions: N3,500,000

Benefit:- Networking Lunch Credit: Mention in all adverts, Full page coloured advert in event journal,  $9 \mathrm{sqm}$  exhibition stand, Paper presentation during the event, 3 delegates passes to conference.

#### Silver Positions: N2,500,000

Benefit:- Coffee/Tea Breaks Sponsor Credit: Mention in all adverts, 1/2 coloured advert in event journal, 9sqm exhibition stand, Paper presentation during the event, 3 delegates passes to conference.

#### Bronze Positions: N1,700,000

Benefit:- Mention in all adverts, 9sqm Exhibition stand, 2 delegates pass to conference.

#### Conference Supporter: N1,000,000

-Benefit:-Paper Session branding, mention in all adverts, 1 delegates passe to conference.

Booth 9sqm, Table, Two Chairs: N750,000

Summit Delegates Fees: ■General: N85,000 ■nternational: \$500

## **Booking and Payment Terms**

All payment must be made in advance in favour of F.C.I INTERNATIONAL LTD. Zenith Bank Plc, Account Number: 1010381512.

For International US Dollar, please request invoice from: idufortune@yahoo.com.