# MEETING EXPORTABLE STANDARDS: KEY TO GLOBAL TRADE

A PRESENTATION BY
THE STANDARDS ORGANISATION OF NIGERIA
AT THE 2019 AFRICA NIMPORT

DIRECTOR GENERAL/CHIEF
EXECUTIVE
STANDARDS ORGANISATION OF
NIGERIA

**26<sup>TH</sup> AUGUST 2019** 



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# THE STANDARDS ORGANISATION OF NIGERIA (SON)

- A Parastatal under the Federal Ministry of Industry, Trade and Investment established by Act no 56 of 1971.
- With the responsibility amongst others to:
  - develop Standards for Products and Services
  - ensure that locally manufactured or imported products and services comply with the requirements of the Nigerian Industrial Standards through Conformity Assessment activities.
- SON is the National Secretariat for International Standardization such as ISO, IEC, ITU, Codex Alimentarius, ARSO, AFRAC, AFSEC, ECOWAS etc.





# **OUR PRODUCTS AND SERVICES**

- **Standards**
- **Conformity Assessment** 
  - 2.1 Factory Inspection
  - 2.2 Laboratory Services
  - 2.3 Certification
  - 2.4 Training

Product Certification-MANCAP, SONCAP

→ Management System Certification

#### 3. Other Services

- 3.1 Inspectorate and Compliance Monitoring Department
- 3.2 Market surveillance
- 3.3 Ports & Border





# What are Standards

- A Standard is a consensus document specifying the requirements and specifications that establishes quality and safety of products and services.
- Nigerian Industrial Standards (NIS) are developed in recognition of available International Standards
- Standards increasingly are relied upon to support trade and regulatory frameworks.
- Standards lay the basis for Certification of Products and Services

#### **TYPICAL STANDARD**



#### STANDARD FOR XXXXXXXXX

ICS 91.100.20

Price group: © SON 2019

#### **Approved by SON Governing Council**

#### STANDARDS ORGANISATION OF NIGERIA

Lagos Operational Office Head Office

Plot 13/14 Victoria Arobieke Street Off Admiralty Way

Lekki Peninsula Scheme 1 Lekki, Lagos, Nigeria No. 52, Lome Street Wuse Zone 7, Wuse Abuja, Nigeria

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#### MEMBERS OF THE TECHNICAL COMMITTEE

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#### MEETING EXPORTABLE STANDARDS

- As we are all aware, SON is the only National Body in Nigeria saddled with the responsibility to develop standards for all products and ensure its implementation.
- And Conformity to standards facilitate trade.
- Global trade is governed by the World Trade Organisation (WTO)
- And in line with WTO requirements for trade each National Standard Body signs a Memorandum of Understanding (MoU) or treaty with the Country they intend to do business with. This treaty helps in the official recognition of products for exports and imports across the two(2) Countries.
- SON is the National Enquiry Point for WTO in Nigeria.





#### MEETING EXPORTABLE STANDARDS cont'd

- A product is only fit for trade when it conforms to the requirements of the relevant Standard.
- Hence, Knowledge of the quality requirements of the recipient Country is equally important to ensure that the product meets the requirements of that Country's Standard (s).

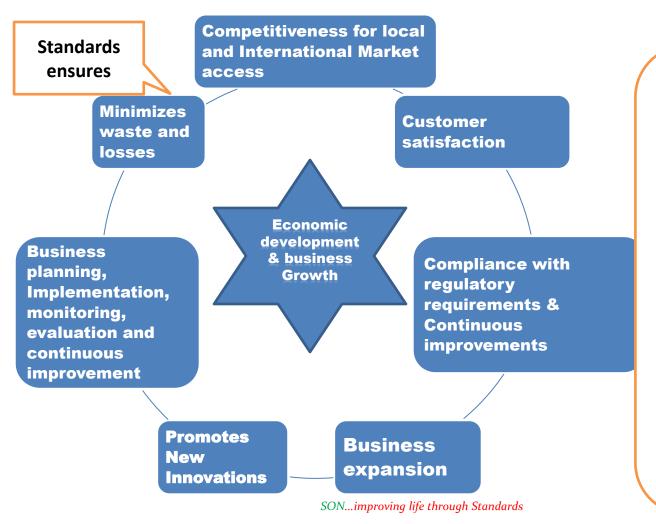
#### Such requirements include the following:

- Compliance with the permissible levels of the pesticides residues.
- Compliance with the permissible levels of the contaminants (chemical, metallic or microbiological).
- **❖**Compliance with the grading size.
- Uniformity and consistency in products or services
- ❖Adherence to packaging and labelling requirements

Son,



# THE ROLE OF SON IN MEETING EXPORTABLE STANDARDS FOR GLOBAL TRADE



**Standards:** 1) SON has in custody about 3,000 Nigerian Industrial Standards (NIS) and related publications, with access to over 100,000 foreign, national, regional and international standards from other standards bureau, as part of the **World Standards** Services Network (WSSN).



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### THE ROLE OF SON IN MEETING EXPORTABLE STANDARDS FOR GLOBAL TRADE

- 2) Testing and inspection services: SON has facilities to test products to reduce rejection of goods at the borders & increases speed at which goods move across the borders
- 3) Mentoring: SON mentors your product to Quality Certification through the State Offices.





# THE ROLE OF SON IN MEETING EXPORTABLE STANDARDS FOR GLOBAL TRADE cont'ds

#### 4) Product Certification:

- The Product Certification is an important tool for product competitiveness and commercial success, also ensure compliance with criteria stipulated in contracts, Export requirements and other regulations. through the rights to display the certification mark on Products for consumer's confidence.
- SON offers Certification for products earmarked for import and exports





#### PRODUCT CERTIFICATION TYPES

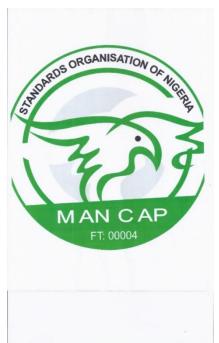
- A. Mandatory Conformity Assessment Programme (MANCAP).
- B. Standards Organisation of Nigeria Conformity Assessment Programme (SONCAP)
- C. Voluntary Product Certification Scheme (NIS Mark of Quality).
- D. Nigerian Quality Award Scheme (NQA).
- E. Product-Type Certification for Exports/Fast Available to ensure certification to specific export requirements of a Country.





## PRODUCT CERTIFICATION MARKS













## THE ROLE OF SON IN MEETING EXPORTABLE STANDARDS FOR GLOBAL TRADE cont'ds

- 5) Monitoring for compliance: SON helps to monitor your products to meet the market/customers' requirements and satisfaction, scale through rejection in local and international markets
- 6) Market Surveillance And Enforcement: SON carries out Market Surveillance, makes arrests and prosecute erring members, to rid our markets off substandard products and pave way meaningful production and export.
- 7) Provision of incentives: to encourage voluntary uptake of the Standards for Certification.







#### SERVICES/AVAILABLE INCENTIVES FOR MSMES

- 1. Subsidized sales of Standards to MSMEs, Certification charges and Laboratory testing charges.
- Subsidized SONCAP import permit at subsidized service charge for importation of raw materials and equipment.
- 3. Inclusion in all Technical Committees on Standards elaboration.
- 4. Recommendation of all MSMEs with certified products for financing.
- 5. Mentoring Services through Inspection services





#### CONCLUSION

- Imbibing Standards as a way of life will facilitate an easy access to International trade.
- SON's Certification remains the key for your
   Product competitiveness and global acceptance.



#### **CONTACT SON**

- SON has 42 State Offices Nationwide, visit www. son.gov.ng.
- Toll free lines: 07056990099, 08002255766
- Customer feedback line- 07032800925
- Email- customerfeedback.collaboration@son.gov.ng
- Corporate Head Office:52, Lome Crescent, Zone 7- Wuse, Abuja.
- Operational Head office:
   Victoria Arobieke Street, Lekki Phase 1, Lekki- Lagos.
- You are welcome to visit any of the SON offices for Standardisation services that will support your needs for Global trade.



